

TRAINING THE NEXT GENERATION OF PRO-LIFE WOMEN

Everything we have learned in waging dozens of successful legislative battles and nearly a hundred successful campaigns for high office is being passed on to the next generation of pro-life women leaders. The first way we do this is through our program of college student internships in Washington, D.C. Because the Susan B. Anthony List operates on a lean budget, our interns are critical in sustaining our Congressional projects and grassroots communications.

SBA List interns have the opportunity to meet and work with the exemplary pro-life women leaders on Capitol Hill, like Rep. Virginia Foxx of North Carolina, Michele Bachmann of Minnesota, and Marsha Blackburn of Tennessee. Their work with us is hands-on in areas of interest and need: Fundraising; drafting web content; political organization; and effective communications.



SBA List Interns and Staff meet with Rep. Cathy McMorris Rodgers (R-WA)

Former SBA List interns, like Kate Beer associate director of the student division of The Federalist Society, and Katelyn Sills, president of the student pro-life organization at the University of California-Berkeley, are taking up leadership roles for the next generation of pro-life women.

Encouraging Young Women Leaders

The SBA List recognizes and encourages young leaders, including students too young to vote but not too young to embrace Life. Alongside our new Young Leaders Board, we have created an annual **YOUNG LEADERS AWARD** program to honor young women and girls who are taking extraordinary steps to steer our nation back toward Life. At the most recent annual SBA List Gala, we paid tribute to young women of great promise.

Christina Valentine, age 24, served as an SBA List intern prior to working as a legislative correspondent for Sen. Sam Brownback (R-KS). Today she is a teacher, continuing what

Leadership in the Culture: KATE BEER

Associate Director, Student Division

The Federalist Society

Susan B. Anthony List Intern 2007

Since 2000, the Susan B. Anthony List has offered its interns an opportunity to learn to lead. Each year outstanding young women work with us and gain invaluable political experience and training. Kate Beer exemplifies everything this program is about.



In the summer of 2007 Kate wrote articles and alerts for the SBA List website, bringing instant information about developments in Congress to tens of thousands of our members. Kate brought character with her to the SBA List and took away new skills.

She says: "I had always grown up fighting for causes that I believed in, most especially the Pro-Life Cause, but my internship with the Susan B. Anthony List really impressed upon me the universal necessity of this particular fight. It was inspiring to see the tireless efforts wrought by the SBA List employees for the cause of Life. The Susan B. Anthony List taught me that it's necessary to exhaust every effort in defense of those who are unable to defend themselves."

Today Kate is the associate director of the student division of the Federalist Society, the nation's premier association of lawyers and law students committed to the proper interpretation of the U.S. Constitution. Shaped by the Susan B. Anthony List, Kate Beer will help shape the minds of leading conservative legal scholars for years to come.

Marjorie calls her “spirit of service” into influencing the rising generation. “We care about the child, and we care about the women,” Christina says. **Mary Rose Rybak**, age 25, exercises intellectual leadership as the managing editor of the journal *First Things*. She has written for various magazines, including the *American Enterprise* and *The Weekly Standard*. Abortion, she says, “is the civil rights issue of our day.” Another awardee,



Award winners Lia Mills, and Christina Valentine.

Lia Mills, age 13, became a YouTube sensation when her riveting classroom speech affirming the protection of the unborn was posted online by her mother. This young girl from Toronto, Canada, inspired the SBA List to launch *Lia’s Challenge* through our Education Fund. This video contest

drew entries from around North America, offering incentives for creative young people to provide compelling content for the internet that mixes visuals, music, and narrative in ways that appeal to their peers and to older Americans alike. *The winning videos can be seen on our site at www.sba-list.org/contest.*

Leading by Doing: SBA List Academy

Our internship program brings promising young activists to Washington. The SBA List Academy, in turn, brings national political skills to train the grassroots. For years our Academy Program has trained hundreds of activists how to win issue advocacy fights and elections. We partner with local, state and college-level groups and deliver the skills needed to strengthen and motivate the base from the ground up. From the beginning, we stress training that helps activists both say and do the right things. In a media intensive era where a single mistaken phrase can become instant news, the best pro-life political experts – top in their fields – train students how to:

- Handle the tough questions on Life
- Manage media contacts and get messages out
- Raise funds
- Recruit, train and manage volunteers
- Develop communications methods and strategy
- Organize grassroots lobbying forces

Every year we update the skills and technology needed for lobbying and campaign success – everything from podcasts and

robo-calling, to online social networking and viral marketing. We augment our training materials with the latest insights from professionals working on national-level issues and campaigns. Over the next three years we will increase the number of these Academies, aiming for at least four per year in key states where legislative or political differences can be made. In this way our decades of hard-won lessons in the battle for Life can translate into more victories whenever and wherever the votes are counted.

SBA List: A Leading Voice in the National Media

It’s no secret that some in the media prefer to use pro-life “voices” that fail to connect with the public or even hurt the Life cause. The SBA List is happy to disappoint those media partisans on a daily basis. SBA List President Marjorie Dannenfelser has emerged as a go-to resource for the national media networks on everything from health care and the future of abortion funding, to the dynamics of the Life issues in the mid-term elections and beyond. Marjorie has become a regular



“Why is Obama pushing ahead with such a radical abortion agenda?... A president who once said he wouldn’t want his daughter punished with a baby if she made a mistake is deeply committed to making free and easy access to abortion an inescapable element of American culture.”

- MARJORIE DANNENFELSER The Weekly Standard, 7.20.09

commentator on Fox News, America’s leading cable television channel. She has made appearances on The O’Reilly Factor, Your World with Neil Cavuto, Fox & Friends, CNN, and CBN. Our impressive list of recent *op-ed* placements includes *The Weekly Standard*, *Human Events*, *The D.C. Examiner*, and *WORLD Magazine*. Marjorie, Marilyn and the SBA List have been cited in an array of print and online publications and blogs, that include *Politico*, *United Press International*, *ABC News*, *The Wall Street Journal*, *The American Spectator*, *Catholic News Agency*, and



Roll Call. Time and again, the SBA List has offered insights that challenge the conventional wisdom and change the tone of the debate.

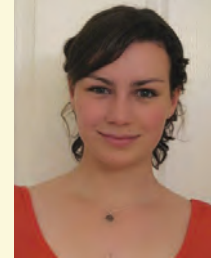


“American women deserve health care reform that honors the life of both mother and child, not one that ... makes American taxpayers complicit in almost every abortion.”

- MARJORIE DANNENFELSER FoxNews.com op-ed, 10.05.09

Leadership on Campus: KATELYN SILLS

Katelyn interned in our offices in 2009 and by every measurement, she is an extraordinary young woman. A sophomore at University of California-Berkeley, Katelyn majors in cognitive science and plans to enter law school after graduation. When not busy in the classroom, she serves as the treasurer of the Berkeley College Republicans, director of external affairs for the Berkeley Students for Life, and president of the California Students for Life, a statewide network of pro-life campus clubs.



During her internship, Katelyn worked side by side with our staff. “My most memorable learning experience,” she says, occurred when she observed one of Marjorie’s in-office television interviews. “I had seen so many interviews from the perspective of the television viewer, but hadn’t realized the preparation and talent that it truly takes. No matter what the interviewer asked, Marjorie was able to answer. The combination of skill and charisma was impressive.”

Katelyn’s work included drafting website content and responding to mail about legislative issues. “I learned,” she relates, “how to put pro-life efforts at the forefront of the political process. *I also learned that in order to get other people on board, you need a vision, and you must be passionate and sincere.* I saw the SBA List staff put these principles to work in their interviews, meetings, and daily lives. One particular example was helping with a press conference with the House Pro-life Women’s Caucus. Contrary to the belief that women representatives must be pro-abortion, these women fearlessly stood up for the unborn, and some brought their children along too. I only hope I can one day emulate those same qualities of leadership.”