

## True North

Pro-Life is not merely a political position, but a moral one...  
distinguishing the principled LEADER from the mere *politician*.

### SUCH LEADERS

operate from an internal compass...  
a consistent standard of right and wrong...  
ever pointing to a fixed mark against which  
fundamental decisions are measured.

### SUCH LEADERS

recognize the first principles embedded in the fabric  
of our American declaration... clear and unambiguous...  
that all men are endowed by their Creator with certain  
*unalienable* rights... and the first among them is Life.

These are leaders willing to defend Life, and  
possessed of a character that will not let them shirk  
that responsibility for the sake of political expediency.

### TRUE NORTH.

*That's Leadership for Life.*

